

PRESS RELEASE



Korntal-Münchingen, 17 August 2011

greenteQ

Online videos for professional window installation

The online portal greenteQ.info now offers several videos for installing windows in accordance with standards. As an accompaniment to the brochure " Professional window mounting with greenteQ", the videos illustrate the use of differing sealants for the outer, middle and inner layers in various installation situations, thus assisting installers and tradesmen in the professional execution of their work.

Each installation video refers to an installation situation in the greenteQ brochure. Step by step, the videos show the correct use of the various products in installation situations for new and old buildings as well as for renovation, such as greenteQ Foil tape inside combined with greenteQ 1C Window-GunFoam B2, greenteQ Joint-sealing-tape 600 and greenteQ Foil tape outside. Optimal air-tightness and protection against driving rain can only be achieved through the perfect interaction of these components. This is necessary in order to comply with the high energy standards that are required. "Installation determines the long-lasting quality of a window", explains Markus Röser, Head of Category Management at VBH. "In order to provide tradesmen and installers with the necessary reliability, we show how greenteQ foils and greenteQ joint-sealing tapes are processed and applied in order to achieve results in accordance with standards." In this connection, particular attention is given to the reveal areas and expansion joints.

Descriptive addition to the brochure

Because of their practical approach, the installation videos are an ideal extension to the brochure "Professional window mounting with greenteQ", which appeared at the beginning of the year. With 32 pages and numerous schematic diagrams, the brochure illustrates in detail the use of appropriate greenteQ products for old and new buildings. VBH also uses the short videos for training events and makes them available to customers for internal employee training. Both the brochure and the new installation videos can be obtained at www.greenteQ.info.

About greenteQ

greenteQ is a proprietary brand of VBH, Europe's largest trading house for window and door fittings. Detailed information, product data sheets, installation instructions, videos for professional window installation and test certificates for the entire greenteQ product range can be obtained at www.greenteQ.info.

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Image material:

Figure 1:



Several mounting videos at the online portal greenteQ.info provide assistance for professional window installation.

Figure 2:



greenteQ logo

Print-quality text and artwork are available for download at www.vbh.de.

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