### PRESS RELEASE



Korntal-Münchingen, 18 January 2012

Change in the Executive Board

# Ulrich Lindner becomes new Chief International Marketing and Sales Officer at VBH Holding AG

VBH Holding AG, Europe's largest trading house for window and door fittings, has appointed Ulrich Lindner as Executive Board member responsible for International Marketing and Sales. The 48-year old will hold the newly created position from 1 February 2012, when he will be responsible for the regions of Western, Southern and South-eastern Europe, as well as Asia and South America.

Ulrich Lindner has many years of international experience in commerce and the building trade. His studies in St. Gallen and Chicago were followed by work in Liechtenstein, Switzerland and the USA. From 2005, Ulrich Lindner was Chief Operation Officer (COO) at Berner SE in Künzelsau, responsible for the Sales, Marketing and Purchasing departments.

"With Ulrich Lindner we are gaining an experienced sales and marketing expert with international expertise and many years of experience in trading, who will strengthen and drive forward our efforts to establish and expand our international markets", says Rainer Hribar, VBH Holding AG Executive Board Chairman.

Contact:

Rainer Hribar, CEO

Telephone: 07150 / 15-200

VBH HOLDING AKTIENGESELLSCHAFT POSTFACH 1449 D-70810 KORNTAL-MÜNCHINGEN

TEL.: 07150 / 15-200
FAX: 07150 / 15-331
INTERNET: www.vbh.de
E-MAIL: i.brimmers@vbh.de

#### **EDITORIAL CONTACT**

SYMPRA GMBH (GPRA) STAFFLENBERGSTRASSE 32 70184 STUTTGART

TEL.: 0711 / 94767 - 0 FAX: 0711 / 94767 - 87 INTERNET: www.sympra.de E-MAIL: vbh@sympra.de

## **PRESS RELEASE**



### Image material:



Ulrich Lindner

This text and the image material are available for download at www.vbh.de.

VBH HOLDING AKTIENGESELLSCHAFT POSTFACH 1449

D-70810 KORNTAL-MÜNCHINGEN TEL.: 07150 / 15-200 FAX: 07150 / 15-331 INTERNET: www.vbh.de

i.brimmers@vbh.de

#### **EDITORIAL CONTACT**

E-MAIL:

SYMPRA GMBH (GPRA)

SYMPHA GMBH (GPRA)
STAFFLENBERGSTRASSE 32
70184 STUTTGART
TEL.: 0711 / 94767 - 0
FAX: 0711 / 94767 - 87
INTERNET: www.sympra.de
vbh@sympra.de