



VBH HOLDING

EMAIL

Korntal-Münchingen, 27th February 2009

VBH Holding AG gets member of SDAX

With effect from March 03, 2009 VBH Holding AG will be part of the SDAX index on the German Stock exchange in Frankfurt. This means that in addition to its growth strategy both in Germany and abroad, Europe's leading dealer in window and door fittings will also become more open to the capital market.

In order to qualify for admission into the SDAX index, publicly listed companies have to meet comprehensive international transparency requirements as well as rank among the top 110 companies outside of DAX in terms of both trading volume and market capitalization. The SDAX selection index compromises 30 companies admitted to the stock market "Prime Standard" segment. According to the decision made by the German Stock Exchange on February 27, 2009, VBH Holding AG has fulfilled the admission criteria for the SDAX and will be included there as of March 03, 2009.

Dr. Ralf Lieb, Chief Financial Officer of VBH Holding AG, comments: "VBH is very pleased about the admission on short notice because the membership in the SDAX selection index has been a stated goal for the year 2009. By reaching this goal already at March 03, 2009, the financial community signifies VBH Holding's strong reputation on capital markets in spite of an a weakening stock market which also negatively impacted VBH share performance. SDAX membership increases VBH Holding's visibility in the capital markets and public acceptance. In mid-term it should support share price development".

Fortunately, admission to the SDAX coincides with the start of our new communication concept at March 02, 2009. The new claim "Everything simple. Simply everything." characterizes in four words the business strategy of VBH, the leading international dealer in window and door fittings. The new claim signifies VBH's widespread product range as well as the numerous services, that will ease life for customers and suppliers. Henceforward the brand vision will be visualised by the green VBH multiservice package as a visual symbol for its value proposition.

The new internet presence will be also available as of March 02, 2009.

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